

Issues Mobilization Fund

YOUR Investment \$\$...It Makes A Difference

ISSUES MOBILIZATION

60% to State 40% to Local

Individual & Corporate checks made payable to Issues Mobilization Strictly used for SDAR Issues & Local Issues

Your \$100* Issues Mobilization contribution works at two levels of government in South Dakota

- \$40 funds effective issues campaigns and educational efforts related to local issues.
- \$60 funds effective issues campaigns and educational efforts related to state issues.

All contributions to the Issues Mobilization Fund stay right here in South Dakota and corporate dollar donations are acceptable to this fund.

A principal objective of the Issues Mobilization program is to provide state and local associations with financial assistance to facilitate effective issues campaigns benefiting and promoting REALTOR® public policy.

State Issues Campaigns

- ◆ Defeat of Amendment D, Statewide Ballot Initiative
- ◆ Statewide Public Awareness Media Campaign

Local Issues Campaigns

- ◆ Methamphetamine Awareness Campaign
- ◆ Grassroots Website Promotion
- ◆ Provide funding support to the Allabaugh Fire victims
- ◆ Advertising campaign for local association publication
- ◆ Consumer education campaign of local zoning ordinance
- ◆ Public Awareness Media - Why use A REALTOR® and Buy Now Campaign

Contribute Today
&
Make A Difference!

IMC
ISSUES MOBILIZATION

Contact Your Local
Board of
REALTORS®!!

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Issues Mobilization contributions are another way for your voice to be heard. Issues contributions are not used to support candidates but are used to support grassroots lobbying and educational efforts related to state and local issues that impact real property in South Dakota.

Contribution Levels

Golden "R"	\$5,000	Crystal "R"	\$2,500
Sterling "R"	\$1,000	President's Club	\$ 500
Capitol Club	\$ 250	99er's Club	\$ 99
Fair Share	\$ 52		

*Please make checks payable to
Issues Mobilization*



Remittance Reminder: All contributions collected at the board level must be transmitted to the State Association office within the applicable 10- or 30- day time limit from the "date of receipt." The "date of receipt" begins when the contributor gives the contribution check to the solicitor, and ends when the contribution is received by the state association.

Date of Collection _____ ISSUES \$ _____

Investor's Name _____

Firm Name _____

Mailing address _____

City, State, Zip _____

Local Board Name _____

Investment Collected By _____

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