



# 2019 Professional Development Conference

October 22, 2019 ~ 9:00am—4:30 pm

## Transformational Governance

Hit the reset button on decision making process

6 Elective Continuing Education Hours approved

### Are we ready to lead and transform our Association in 2020?

The South Dakota REALTORS® is proud to offer a unique leadership team seminar for its 2020 state and local association volunteer leaders and staff.

The program will provide a basic overview of the roles and responsibilities of elected leaders, committee volunteers and association staff. Beyond the basics, the program will include provocative ideas that will drive discussion about how and why, some Associations are transforming their governance structure to respond to volunteer time constraints and technology tools of 2020!

Come to the session with an open mind and ready to participate in honest discussions about moving your Association from “Good to Great”!

**Instructor:** Christine M. Todd, RCE, CAE

LUNCH WILL BE PROVIDED FOR REGISTRANTS FROM 12:00 - 1:15 PM

### 2019 PROFESSIONAL DEVELOPMENT CONFERENCE REGISTRATION

Name: (please print) \_\_\_\_\_ Company/Firm: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Business Phone: \_(\_\_\_\_) \_\_\_\_\_



**Please Indicate Preferred Method of Payment:** Check for \$ \_\_\_\_\_ (enclosed) or charge my (MasterCard \_\_) (VISA \_\_) (Discover \_\_)

Account Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVC Code \_\_\_\_\_

Billing Address \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Name on Account: \_\_\_\_\_ Signature: \_\_\_\_\_

\_\_\_\_ Please indicate here if you have a disability requiring special assistance at this event and attach an explanation of assistance requested.



All requests for refunds need to be submitted in writing to SDAR by mail, fax, or e-mail and should include valid excuse. Valid excuses are personal illness, family crises, or State/National Association Business, and reason for the refund. Requests for refunds received 7 calendar days prior to the event will receive a full refund minus a processing fee of \$15. Refunds requested less than 7 calendar days prior to the class or those registrants who do not attend (no-show) will not be given a refund unless the reason is deemed valid.

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Christine M. Todd, RCE, CAE served as a Realtor Association Executive for 35 years. She started her career at the Greater Boston Real Estate Board and retired as CEO of the Northern Virginia Association of REALTORS (NVAR) with 26 years of exemplary service. She currently serves as an Association Consultant with Adorna Carroll and her firm Dynamic Directions.

In the American Society of Association Executives (ASAE) publication, “*Transformational Governance...How Boards Achieve Extraordinary Change*” Ms. Todd and NVAR were referenced as the “Gold Standard” in Realtor Association management and diverse governance.

Over her distinguished career Ms. Todd has served on countless NAR committees including the Executive and Finance committees, two terms as a NAR Director, chaired the Association Executives Committee and served on the original Core Standards work group. In 1997 she became the youngest recipient of the prestigious “NAR Magel Award of Excellence in Association Management”.

An accomplished speaker and association consultant, Ms. Todd has written and presented dozens of courses on all aspects of association management for elected leadership and staff. She traveled throughout Eastern Europe, Russia and Peru assisting newly formed real estate associations model themselves after NAR.

The leadership of NAR called upon Ms. Todd to serve in many leadership capacities including the Board of Directors of SentiLock, Corp., the Realtors Federal Credit Union and the International Real Property Foundation. She has extensive experience in MLS governance having served on the Board of Directors of several MLS entities.

Christine Todd and her husband live in Gloucester, Massachusetts.



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